Ministry of Agriculture & Farmers Welfare

e-NAM Platform Expanded: 09 New Commodities Added to Boost India's largest digital agri-trade platform

Number of commodities on the e-NAM platform rises to 247, further enhancing coverage and creating new opportunities for farmers and traders

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The Department of Agriculture and Farmers' Welfare, Government of India, has further strengthened the National Agriculture Market (e-NAM) by expanding its coverage with the inclusion of 09 additional commodities, taking the total number of tradable agricultural commodities on the platform to 247. This significant step has been taken in response to the continuous demand from farmers, traders, and other stakeholders for wider commodity coverage and deeper market integration.

The initiative aims to enhance opportunities for farmers and traders by enabling them to access a transparent and competitive digital trading platform that connects markets across India.

The Directorate of Marketing and Inspection (DMI), entrusted with formulating tradable parameters for commodities to be traded on e-NAM, has developed parameters for these 09 new commodities after extensive consultation with state agencies, traders, subject matter experts, and SFAC, and with the approval of the Union Minister of Agriculture and Farmers Welfare, Shri Shivraj Singh Chouhan.

The tradable parameters ensures that farmers receive prices that reflect the true quality of their produce, reducing dependence on middlemen and strengthening their bargaining power. This initiative fosters a transparent trading ecosystem, safeguards farmer interests, and contributes to long-term growth of India's agricultural economy.

So far, DMI has framed tradable parameters for 238 agricultural commodities traded on the e-NAM platform. The addition of 09 new commodities will further increase this number to 247, broadening the platform's reach and impact. The 09 new commodities added are:

1. Green Tea
2. Tea
3. Aswagandha Dry Roots
4. Mustard Oil
5. Lavender Oil
6. Mentha Oil
7. Virgin Olive Oil
8. Lavender Dried Flower
9. Broken Rice

Tradable parameters introduce standardized grades or ranges for commodities, linking prices directly to quality and thereby helping farmers realize better value for their produce.

With the newly approved tradable parameters now accessible on the e-NAM portal (enam.gov.in), the platform further strengthens its role as a transparent, quality-driven marketplace. This initiative opens doors for farmers to reach broader markets, secure remunerative prices, and benefit from assured quality standards, ultimately boosting their economic resilience.

This step underscores the Government of India’s resolve to empower farmers with transparent digital tools, promote quality-driven trade, and ensure inclusive growth in the agricultural sector.

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