

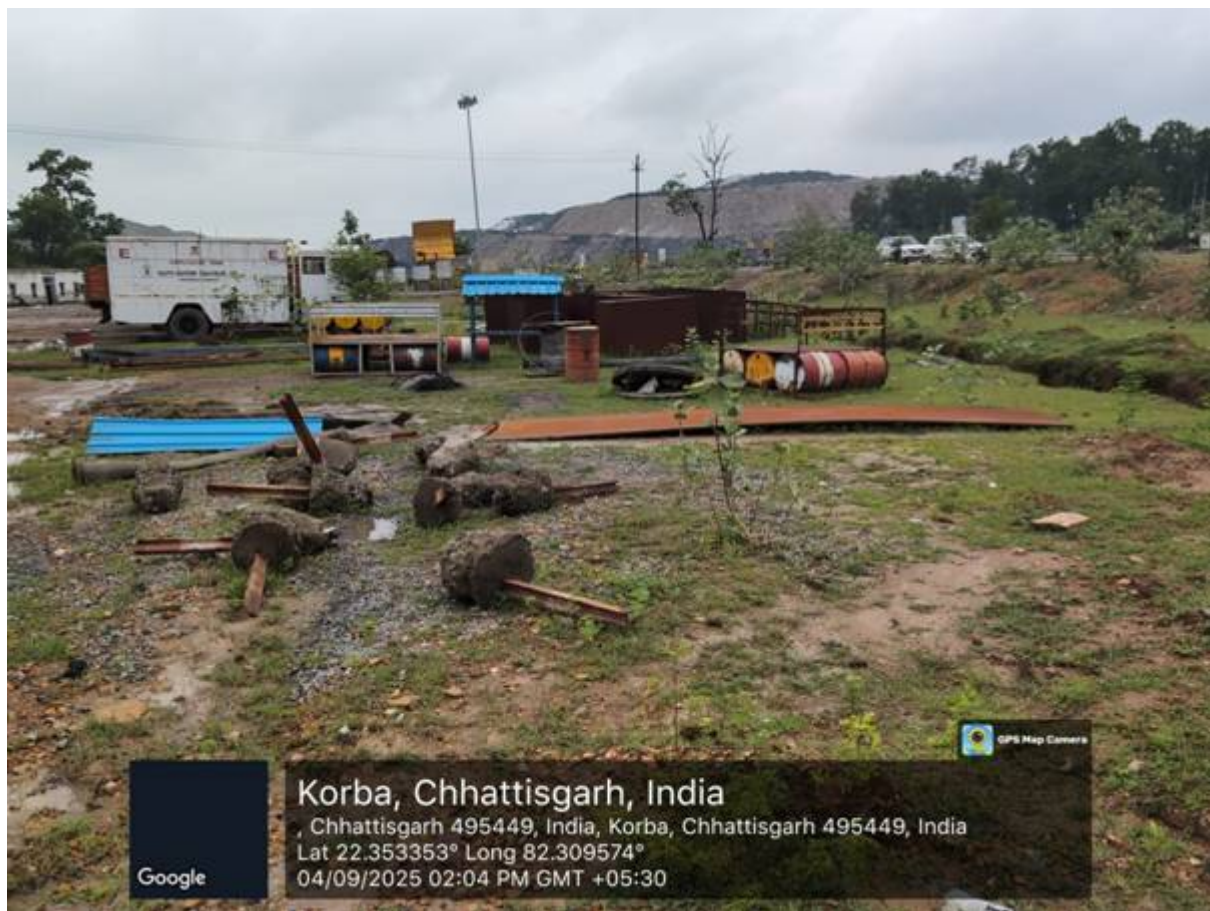
SECL Targets to Clear Over 37 Lakh Sq. Ft. Area Under Special Campaign 5.0

CIL Subsidiary Focuses on Waste Management, Scrap Disposal, and Electronic and Physical File Review

Posted On: 08 OCT 2025 6:23PM by PIB Delhi

South Eastern Coalfields Limited (SECL), a Miniratna subsidiary of Coal India Limited (CIL), has launched its ambitious Special Campaign 5.0 with a comprehensive plan to enhance cleanliness, efficiency, and waste management across its operational and administrative locations.

Under the campaign, SECL has set a target to clean and rejuvenate over 37,50,000 sq. feet of space across 203 identified sites spread over Chhattisgarh and Madhya Pradesh.



The initiative aims to ensure sustainable housekeeping practices and improve workplace hygiene and aesthetics across offices, mines, and colonies.



Major Targets Under Special Campaign 5.0

- Cleanliness and upkeep across 203 sites, covering approximately 37.5 lakh sq. ft.
- Safe disposal of about 3,000 metric tonnes of scrap material.
- Detailed review of 2,000 physical files and 6,500 e-files.
- Closure of 2,700 e-files after due verification.
- Creation of Best out of Waste artworks to promote creativity and circular economy within the company.

The campaign also emphasizes the integration of digital documentation practices and efficient asset management through systematic file reviews and closures, aligned with the Government of India's broader vision for Swachhata and Efficiency in Governance.



Last year, during Special Campaign 4.0, SECL exceeded its targets across multiple categories—securing the top position among all coal PSUs in number of sites cleaned, space freed, and scrap disposal. The company also led in public outreach and visibility, recording the highest number of tweets and press releases across Coal India subsidiaries, setting a national benchmark in campaign execution and communication.

Shuhaib T / Durgesh Kumar

(Release ID: 2176437)