

The Special Campaign 5.0 is being conducted from October 2, 2025, to October 31, 2025, to institutionalize Swachhata and Minimize Pendency of cases in Government Offices. The campaign is being conducted in two phases in the Department, i.e. (i) Preparatory Phase from September 15 to 30, 2025, and (ii) Implementation Phase from October 2 to 31, 2025. Guidelines have been provided for conducting the Special Campaign.



Shri V.L. Kantha Rao, Secretary, Department of Water Resources, River Development and Ganga Rejuvenation chaired a meeting on 12th September, 2025 with Heads of all Wings/Divisions of the Department as well as various organisations of Department regarding Special campaign 5.0 wherein the status of preparatory work and activities to be undertaken along with corresponding targets set against each activity were reviewed. Instructions were issued to all Wings/Divisions/organisations to participate in the campaign with due spirit and to ensure achieving the Targets during the campaign period.



Further, on the occasion of Gandhi Jayanti, Shri V.L. Kantha Rao, Secretary, DoWR, RD&GR, paid floral tribute to the Father of the Nation, Mahatma Gandhi, at Central soil and Materials Research station (CSMRS HQs), Hauz Khas, New Delhi, followed by a cleanliness drive and plantation of saplings at the premises. The event also marked the initiation of Special Campaign 5.0 for Swatchhta on 02.10.2025.



Targets fixed for Main (Implementation Phase) of Special Campaign 5.0 i.e. 2nd October – 31st October, 2025 are as follows:

Sl. No.	Parameters	Targets
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1.	No. of Physical Files to be reviewed	15,405
2.	No. of e-Files to be reviewed	8,119
3.	No. of Cleanliness sites to be conducted	563
4.	MP References	135
5.	PMO References	41
6.	Public Grievances	135
7.	PG Appeals	22
8.	Parliamentary Assurances	32
9.	IMC References (Cabinet Note only)	03
10.	Ease of Rules to be modified / amended	03

The Department is geared up to undertake aforesaid activities finalised for Special Campaign 5.0. Road map for the campaign has been sensitised to all its offices and organisations.



MAM/AK/SMP

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