

Department of Telecommunications concludes Swachhata Hi Seva 2025 Campaign

Launches Implementation Phase of Special Campaign 5.0

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Department of Telecommunications (DoT) celebrated Swachhata Hi Seva 2025 campaign from 17.09.2025 to 02.10.2025 with the theme “*Swachhotsav*”. The campaign facilitated large scale advocacy and citizen participation for Swachhata, cleanliness drives with focus on cleaning of Cleanliness Target Units (CTUs) across the country. The campaign attracted active participation of officers and staff of DoT HQ, attached offices, subordinate offices, field units and public sector units.



(Caption: Hon'ble Minister of State for Communications, Dr. Pemmasani Chandra Sekhar leads the initiative with plantation of a tree sapling under 'Ek Ped Maa Ke Naam').

Various events such as walkathons, poster making competitions, tree plantations, Swachhata pledges, SafaiMitra Suraksha Shivirs were organised across DoT's field offices across the country advocating campaign's commitment to cleanliness, sanitation and safety.



*Essay Writing and Poster Making Competition
by CCA, Ambala*

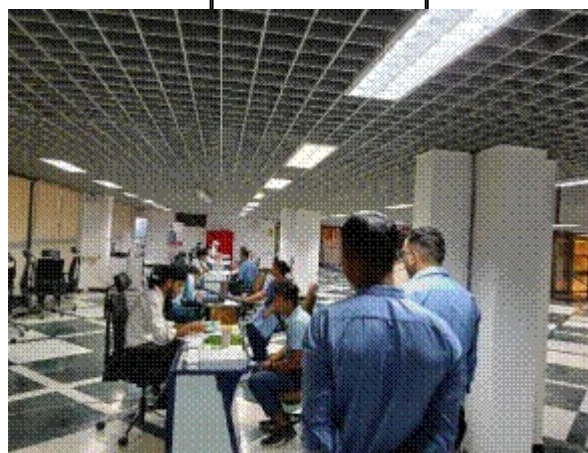


Tree Plantation Event

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Safai Mitra Suraksha Shivir at TCIL Bhawan, New Delhi



*Safai Mitra
Suraksha
Shivir at C-
DOT, New
Delhi*



Before



After



Before



After

(Caption: Cleanliness Target Units transformed during the SHS-2025 campaign)

In response to the call for a simultaneous nationwide *shramdaan* event, under “***Ek Din, Ek Ghanta, Ek***

Saath,” all officers/officials of various PSUs/Subordinate Offices/Field units participated on 25.09.2025 in large numbers to contribute in *shramdaan* activities and also encourage citizens to contribute towards a cleaner and greener society.



(Caption: Officials at BSNL Circle Office, Mumbai contributing during Mega Shramdaan Event)

The conclusion of the *Swachhata Hi Seva* Campaign also witnessed the launch of implementation phase of **Special Campaign 5.0** with a cleanliness drive at DoT HQ and a commitment to resolve pending public issues & other related matters.

The Department of Telecommunications is actively participating in Special Campaign 5.0. During the identification phase of the campaign (up to 30.09.2025), the Department has already identified targets on disposal of pending MP references, State Government References, Public Grievances, PG Appeals, Parliamentary Assurances etc. The Department has set target to review/weed out 22,168 physical files and dispose of following pending matters:

VIP references: 43

Public grievances: 2105

Public grievances Appeals: 555

The Department has identified more than 450 campaign sites across pan India under its organizations/ field offices/ PSUs during the campaign to resolve pending matters.

The Department of Telecommunications remains committed to fostering a culture of cleanliness, efficiency, and citizen-centric governance. With the successful culmination of *Swachhata Hi Seva 2025*, the Department now moves forward with renewed focus into the implementation phase of Special Campaign 5.0, aiming to ensure timely disposal of pending matters and improved service delivery across its network nationwide.



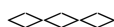
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Samrat/Murali/Allen

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