

Department of Food and Public Distribution, GoI, Observes Swachhotsav under 'Swachhata Hi Seva- 2025'

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In this series, a cleanliness dialogue 'Swachhta Samvad' was organized in the Department on 23rd September, 2025. Dr. N. B. Majumdar, Honorary Director General, Sulabh International Social Service Organization while sharing his vast experiences explained the importance of keeping not only our surroundings clean but our environment too. He also highlighted how the global warming as a result of degradation of our environment has been causing unseasonal rains and creating havoc, especially in hilly areas.

On 24.09.2025, the officers and officials of the Department visited the mini- market near Krishi Bhawan to create awareness about Swachhata to the vendors there. The market area was cleaned and dustbins were distributed to street vendors to encourage them to dispose the waste properly and keep their surroundings neat and clean.

A poem recitation competition on 'Swachhotsav' was organized on 26.09.2025 wherein the employees of the Department through their self-composed poems brought about the progress of the campaign through all these years, how we through our actions can contribute positively to make our environment garbage free it and also motivate others.

The employees of the department performed a Nukkad Natak on 29.09.2025 on the theme of "Swachhotsav" at the parking lot and the common area of Krishi Bhawan. During their performance the actors raised the issues of littering, segregation of garbage, zero waste and inculcating good habits in the kids from a young age. They emphasized that we should not only keep our homes and surroundings clean but should also encourage others to do so.

FCI, Zonal Office (East) celebrated Eco-Friendly & Zero Waste Day on 26th September 2025 by discouraging the use of plastic bags, promoting the use of paper/cloth bags, and placing labelled dustbins for proper waste management.



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