

Swachhta Hi Seva (SHS) – 2025 Campaign:

Cleaning Activities under the Swachhata Hi Seva

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The Ministry of Textiles conducted a Poster Making Competition on 29.09.2025 at Udyog Bhawan, New Delhi. Division heads of the Ministry also visited various sections to review cleanliness and encouraged employees to adopt hygienic practices under Swachhata Hi Seva-2025.

The Jute Corporation of India Limited (JCI) has conducted “Ek Ped Maa Ke Naam” at Corporations across India where 500+ Saplings have been planted.

National Institute of Fashion Technology (NIFT) has organized a ‘Weeding of Files’ activity across its campuses.

National Jute Board (NJB)- During the Swachhata Hi Seva campaign Distribution of Mask and Jute Bag was conducted by NJB at different locations in New Town, Kolkata where more than 250 masks made of jute and over 300 jute bags have been distributed.

Office of the development commissioner handicrafts- During the Swachhata Hi Seva campaign, the Office of the Development Commissioner (Handicrafts) distributed sanitizers, gloves, dusters, masks, and other items to Safai Mitra's.

Central Silk Board (CSB)- has organized the Medical/Health Camp. The event saw active participation from scientists, staff, JRFs, Project Assistants, PGDS Students & Farm workers and Safai Mitra, who underwent their Medical/Health check-up.

Here are some glimpses from the activities:-

Ministry of Textiles (MoT)-



Inspection of rooms in Udyog Bhawan

Poster making competition

National Institute of Fashion Technology (NIFT)-

Weeding of files



The Jute Corporation of India Limited (JCI)



Tree plantation

National Jute Board (NJB)-



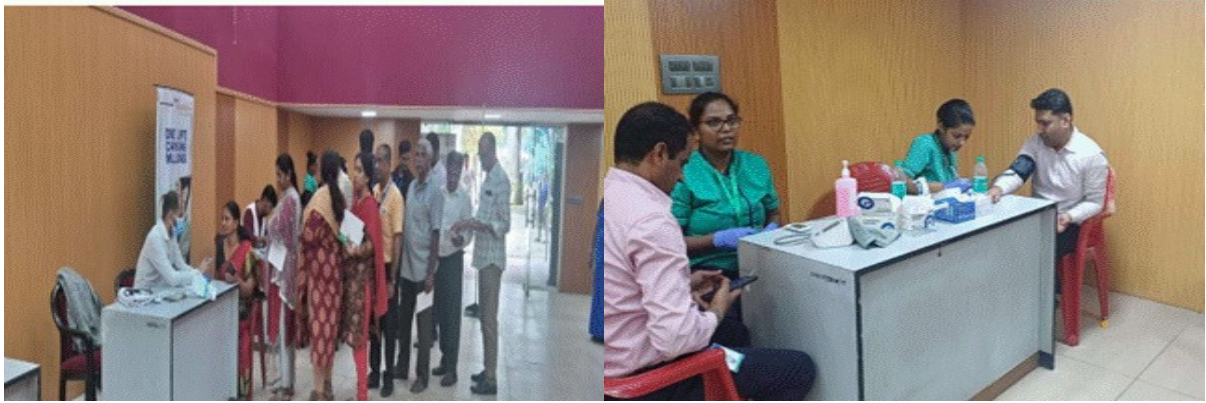
Distribution of Masks & Jute bag

Office the development commissioner handicrafts-



Distribution of Masks & Sanitizer

Cental Silk Board (CSB)-



Health Camp

MAM/AK/SMP

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