

Union Minister of MSME, Shri Jitan Ram Manjhi presides over 'MSME Seva Parv-2025: Virasat se Vikas' in Varanasi, Uttar Pradesh

More than 1,500 beneficiaries of MSME schemes attended the event; Exhibition-cum-sale of products made by local artisans & craftspeople organized from 28th to 30th September 2025

Khadi and Village Industries Commission (KVIC) signs MoUs with National Small Industries Corporation (NSIC) on marketing

Swachhata Karyakram at Namo Ghat encouraged the community service and Swachhata

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The Ministry of Micro, Small and Medium Enterprises (MSME) is celebrating *MSME Seva Parv-2025: Virasat se Vikas* from 28th to 30th September, 2025. Shri Jitan Ram Manjhi, Union Minister of MSME, Government of India, presided over the event, and Sushri Shobha Karandlaje, Union Minister of State for MSME, Government of India, inaugurated the occasion today at Rudraksh International Cooperation & Convention Centre, Varanasi, Uttar Pradesh. The event was held to bring together communities, institutions, and individuals in a collective movement of *seva*, cultural pride, and enhancing awareness of our heritage



Shri Manoj Kumar, Chairman Khadi & Village Industries Commission (KVIC), senior officials of Ministry of MSME, Office of Development Commissioner and Khadi Village Industries Commission (KVIC), Government of Uttar Pradesh also attended the event



Shri Jitan Ram Manjhi, also inaugurated a 3 days exhibition having 130 stalls showcasing and selling products made by local artisans and craftspeople.

Addressing the gathering, the Union Minister of MSME, Shri Jitan Ram Manjhi extended his heartfelt congratulations to all the participants for making this occasion truly remarkable.



Shri Manjhi said that “The MSME sector holds great significance in India, as it is one of the largest contributors to job creation. Strengthening the MSME sector is essential, as it serves as a vital medium for generating employment and empowering our people. With this, our future looks bright.”

Shri Manjhi also highlighted key initiatives such as Udyam Registration, PMEGP, CGTMSE and NSSH, and emphasized how the Ministry is supporting beneficiaries by providing training, distributing toolkits, and facilitating loans through banks



Speaking at the event, Union Minister of State for MSME, Sushri Shobha Karandlaje stated that, “We have a goal to reach the top. As our Prime Minister envisioned, we must stay committed to achieving it. The Prime Minister’s vision is to realize Mahatma Gandhi’s dream of promoting Swadeshi. The MSME sector plays a crucial role as a major driver of job creation. The importance of Udyam registration, the contribution of MSMEs to GDP and exports, and their role in empowering entrepreneurs through technology, toolkits, loans,

and skill training are highly significant in today's world.”



She also highlighted the initiatives of the Ministry of MSME, including PM Vishwakarma, PMEGP and UdyamRegistration, and emphasized how entrepreneurs are contributing to building a Viksit Bharat.

More than 1500 beneficiaries of MSME schemes, including PM Vishwakarma, Khadi and Gramodyog Yojana, Prime Minister's Employment Generation Programme (PMEGP), National SC/ST Hub Scheme, etc. attended the event.

During the event, Shri Vipul Goel, Joint Secretary, Ministry of MSME, Government of India delivered the welcome address followed by a special address by Shri S.C.L. Das, Secretary, Ministry of MSME, Government of India. Shri S. Rajalingam, Divisional Commissioner, Varanasi, Uttar Pradesh also welcomed the dignitaries and participants.

The Seva Parv 2025 also featured exchanging of Memorandum of Understanding (MoU) between Khadi and Village Industries Commission (KVIC) & National Small Industries Corporation (NSIC) on marketing, along with the distribution of Loan certificates to PMV beneficiaries, distribution of Margin Money subsidy to PMEGP beneficiaries and distribution of toolkits to GVV beneficiaries.



As a part of the event, a Swachhata Karyakram was held at NamoGhat this morning, to encourage community service and Swachhata.

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