

PCIM&H Joins “Ek Din Ek Ghanta Ek Saath” Drive under Swachhata Hi Seva 2025, Champions Cleanliness Across Campus

Posted On: 25 SEP 2025 5:55PM by PIB Delhi

In a spirited expression of collective responsibility towards a cleaner nation, the Pharmacopoeia Commission for Indian Medicine & Homoeopathy (PCIM&H), a subordinate office under the Ministry of Ayush, actively participated in the nationwide voluntary initiative “Ek Din Ek Ghanta Ek Saath” under the broader Swachhata Hi Seva – 2025 campaign.

The core objective of this initiative is to foster a sustained culture of cleanliness, hygiene, and discipline in the workplace and its surroundings, reinforcing that the strength of collective action can bring meaningful change. This year’s theme is especially designed to meld the joyous spirit of the nation’s festivities with the vision of a Clean India (Swachh Bharat).

As part of the campaign, the PCIM&H organized a mass rally and a cleanliness drive encompassing its premises and the immediate residential zones. Employees undertook cleaning activities extending from Pocket 1 to Pocket 3 within the PCIM&H campus, as well as in nearby areas in adjacency to the campus.

During the event, the Director of PCIM&H addressed the employees, underscoring the significance of maintaining high standards of cleanliness and hygiene—both inside the workplace and in the community. The Director encouraged staff to take personal ownership of their surroundings and emphasized that teamwork and collective commitment are essential to realizing the larger vision of Swachh Bharat.

In a lighter and engaging touch to the campaign atmosphere, PCIM&H also arranged a selfie corner to capture the enthusiasm and participation of staff, thereby enabling them to share their commitment to cleanliness with colleagues, friends, and the public.

The event underscored that while institutional support and top-down initiatives are vital, true transformation lies in the sustained efforts of each individual. PCIM&H reaffirms its dedication to integrating cleanliness as a habitual practice, and encourages all its employees, visitors, and surrounding communities to join hands in making clean and green living a lasting reality.







MV/GS/SG

(Release ID: 2171278)