

Office of DC (Handlooms) and Field Offices of Ministry of Textiles Organize 'Clean Green Utsav' and 'Waste to Art Installations' under SHS 2025

JCI, CCIC, NIFT and CCI Launch Eco-Friendly Drives, Field Weeding, Health Camps and Plastic Awareness under SHS 2025

Swachhata Hi Seva 2025- Handlooms, Jute, Cottage, Fashion and Cotton Bodies Promote Sustainability and Plastic-Free India

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The Office of the Development Commissioner (Handlooms), Ministry of Textiles, along with its field offices, conducted 'Clean Green Utsav– Eco-friendly and Zero Waste Celebrations' and 'Waste to Art Installations' (murals, sculptures, decorative items) through WSCs and IIHTs under the Swachhata Hi Seva (SHS) Campaign.

The Jute Corporation of India Limited (JCI) Regional Office has Organized "Clean Green Utsav" at Krishnanagar, Nadia District, West Bengal for promotional of Eco friendly & zero waste celebrations. This initiative, aligned with the campaign's objective, highlights the pivotal role of natural plant fibers in enriching the textile materials domain while simultaneously generating both economic upliftment and social empowerment for the rural artisan community.

Central Cottage Industries Corporation of India Ltd. (CCIC) has organized "Weeding of old files".

National Institute of Fashion Technology (NIFT) has organized Safai Mitra Suraksha Shivirs across its campuses. These include:

- Health & safety camps in collaboration with trusted local healthcare service providers and practitioners.
- Sensitization workshops focusing on health, hygiene, and overall wellbeing.
- Celebration of Ayurveda Day, highlighting traditional healthcare practices and holistic living.

The Cotton Corporation of India Ltd. (CCI) conducted its nationwide awareness on Plastic Pollution Awareness Drive (Single Use Plastic) as part of the Swachhata Hi Seva (SHS) Campaign-2025 under the 'Swachhotsav' theme. This successful effort marks CCI's contribution to achieving the national goal of a cleaner, plastic-free environment.

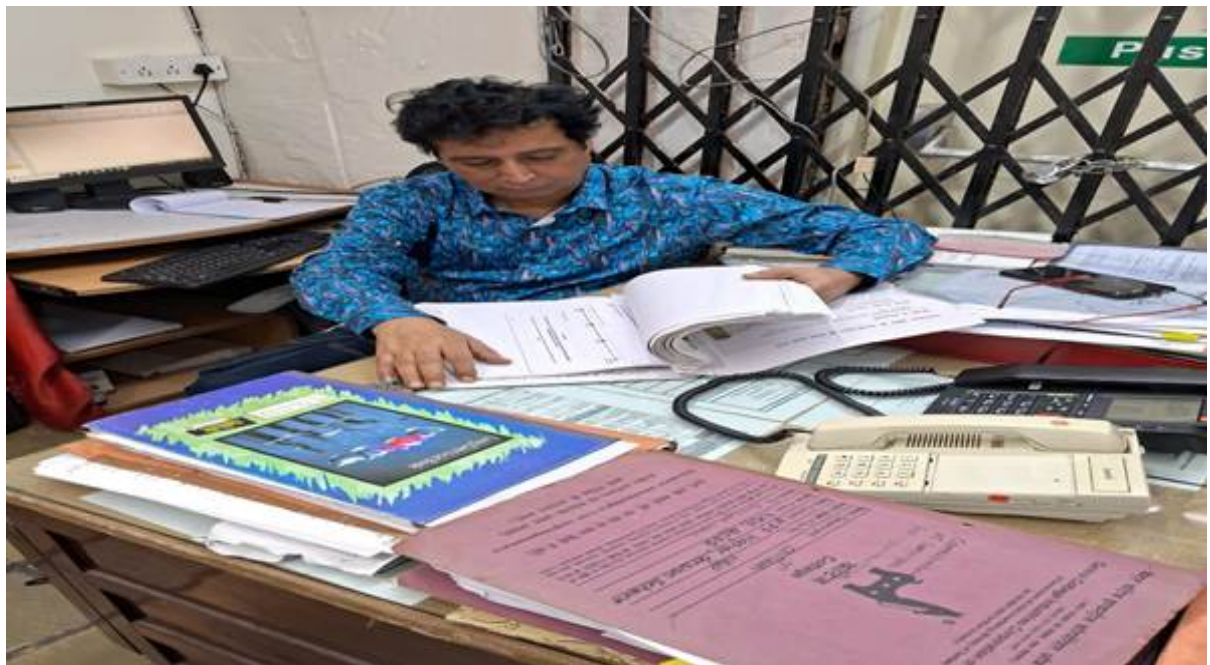
Here are some glimpses from the activities: -

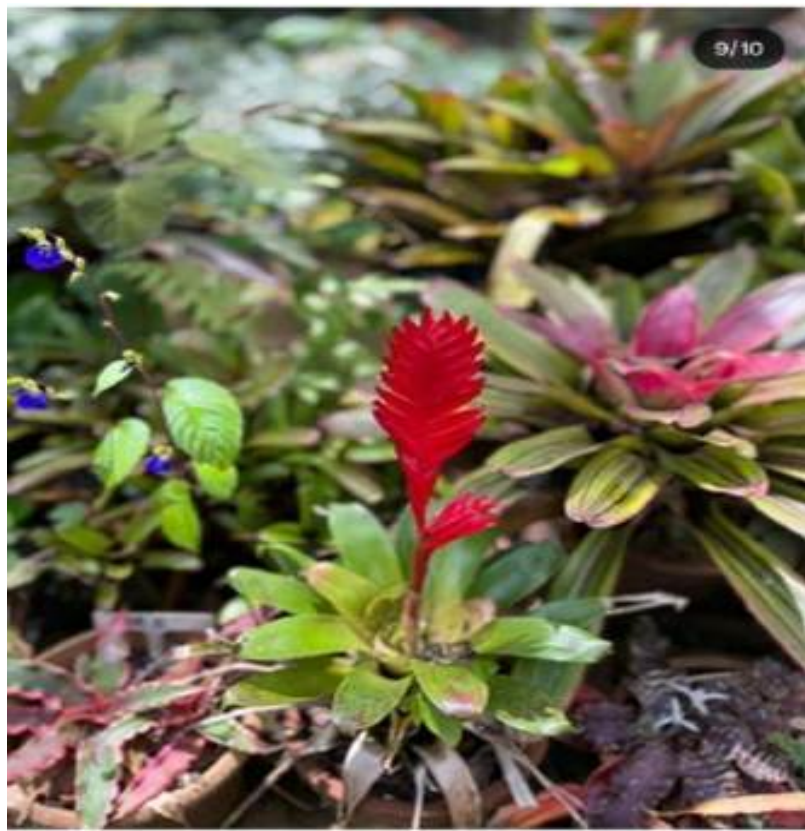
The Jute Corporation of India Limited (JCI)-

Central Cottage Industries Corporation of India Ltd. (CCIC)-National Institute of Fashion Technology (NIFT)-

The Cotton Corporation of India Ltd. (CCI)-







niftkannur Connecting with nature, connecting with health!
🌿❤️ NIFT Kannur organized a nature walk as part of
Ayurveda Day celebrations during Swachhata Hi Seva
2025. Let's embrace the harmony of nature and traditional
wellness practices. 🌸 #AyurvedaForPeopleAndPlanet





BO-Aurangabad

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