

Prime Minister Urges Citizens to Join 'Swachhata Hi Seva' Movement

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Prime Minister Shri Narendra Modi today called upon citizens across the country to actively participate in the 'Swachhata Hi Seva' campaign, describing it as an inspiring initiative that reflects the spirit of collective responsibility and national pride.

In a message shared on X today, the Prime Minister stated:

“

swachhatahiseva.gov.in”

<https://t.co/3dRWSUiDjy> pic.twitter.com/xfCzdepe2C

— Narendra Modi (@narendramodi) [September 23, 2025](#)

MJPS/SR/SKS

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