

Poshan Maah's theme of Men-streaming being actively promoted in Mizoram's ICDS Projects by involving men in Infant and Young Child Feeding activities

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In Mizoram, the Bilkhawthlir and Thingsulthliah ICDS Projects have taken forward the theme of Men-streaming by actively involving men in Infant and Young Child Feeding (IYCF) activities. These initiatives are designed to promote shared parenting responsibilities and improve nutrition outcomes through inclusive family and community engagement. By integrating men into IYCF programmes, the projects are helping to challenge traditional gender roles while strengthening the overall effectiveness of child nutrition and care strategies in the region.



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