

Ministries/Departments of Government of India Actively Undertaking Preparatory Phase Activities for Special Campaign 5.0

The 3rd Meeting of Nodal Officers held to Review the Progress of Preparatory Phase

Large Scale Awareness Generation and Campaign
Advocacy resorted through Electronic, Print and
Social Media with 307 Tweets, 45 PIB Statements,
#Specialcampaign5 Gaining Traction on Social
media

Ministries/Departments to Take Campaign to The Last Mile under Saturation Approach

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The Special Campaign 5.0 launched by the Government, with Department of Administrative Reforms & Public Grievances as the nodal department, has gained significant momentum in its preparatory phase. The Special Campaign 5.0 will enter the implementation phase from 2nd October to 31st October 2025, preceded by Preparatory Phase from 15th September 2025 to 30th September, 2025.

During this phase, Ministries/Departments, nominated nodal officers in each of their campaign offices in attached / subordinate offices/ PSUs / autonomous organizations and trained them on their roles in the campaign. It involved various activities such as mobilizing field functionaries, identifying pending references, finalizing the list of offices for Swachhata Campaign, assessing the volume of electronic/ automobile/ office scrap to be disposed and finalizing the procedures for their disposal. They also undertook plans for enhancement of office spaces, digitization practices, procedures for scrap disposal, sanitation protocols, inclusivity measures and record management practices for weeding of records and preservation of historical records.

The progress of Special Campaign 5.0 is monitored through a dedicated web-portal (<https://scdpm.nic.in/specialcampaign5/>). All Ministries/Departments are to upload targets for the Preparatory phase of the Campaign on the Special Campaign 5.0 web portal. The preparatory phase began on 15th September 2025. Notably, the National Archives of India will conduct a "Sushasn aur Abhilekh Exhibition" from **10th–14th October 2025** as part of Special Campaign 5.0.

This exhibition will focus on the historical evolution of various central Ministries and showcase important archival records contributed by these Ministries.

The Third Meeting with Nodal Officers of Special Campaign 5.0 for Swachhata and Disposal of Pending Matters was held under the Chairmanship of the Secretary DARPG, Shri V. Srinivas to review the preparatory phase activities. The meeting was attended by over 190 senior officers from 84 Ministries/Departments. During the meeting, the National Informatics Centre (NIC) **showcased the SCDPM 5.0 portal** and guided nodal officers on uploading data and monitoring targets. Several Ministries/Departments also shared their initial progress and plans: the **Ministry of Defence, Central Board of Direct Taxes (CBDT), Ministry of Culture, Department of Health & Family Welfare and Ministry of Environment, Forest & Climate Change (MoEFCC)** showcased key achievements from Special Campaign 4.0 and laid out plans for Special Campaign 5.0.

Large scale awareness generation and campaign advocacy is resorted through electronic, print and social media and till date, 307 tweets under the #SpecialCampaign5 and 45 PIB statements have been issued indicating widespread participation in Special campaign 5.0. A collation of best practices under the Special Campaign 5.0 would be brought out by the Department of Administrative Reforms and Public Grievances as part of Good Governance Week 2025 activities.

NKR/PSM

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