

DARE / ICAR to take up Special Campaign 5.0 from 2nd to 31st October, 2025

Campaign to Focus on Institutionalizing Swachhata and Minimizing Pendency

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The Department of Agricultural Research and Education (DARE) / Indian Council of Agricultural Research (ICAR), **in line with the directions of the Department of Administrative Reforms and Public Grievances (DARPG)**, will participate in **Special Campaign 5.0** from **2nd to 31st October 2025**, with a preparatory phase from **15th to 30th September 2025**. The campaign will focus on **institutionalizing Swachhata, minimizing pendency, record management, and scientific disposal of scrap and e-waste**.

Last year, during **Special Campaign 4.0**, DARE/ICAR made remarkable progress in minimizing pendency, reviewing and weeding out files, freeing office space, disposing scrap and e-waste, generating revenue, and raising awareness through outreach programmes. Building on this success, all ICAR Institutes, Regional Centres, and field offices have been urged to actively participate in **Special Campaign 5.0**.

Nodal Officers have been appointed **SMD-wise** to monitor implementation, ensure daily reporting, and showcase **model campaign sites with maximum visible impact**. Preparatory activities include target setting for **cleanliness, space management, e-waste disposal, pending references, and record management**, with full-scale implementation beginning **2nd October 2025**.

DARE/ICAR is planning to achieve visible results and sustaining a culture of **cleanliness, efficiency, and public service delivery** through this campaign.

RC/KSR/AR

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