

Ministry of Tribal Affairs Observes Swachhata Pakhwada (17 Sept – 2 Oct 2025) with Nationwide Cleanliness Activities

Special Cleanliness Drives at Shastri Bhawan and Jeevan Tara Building under Swachhata Hi Seva 2025

Swachhata Campaigns to be Conducted in Tribal-Dominated Villages as Part of Adi Sewa Parv under Adi Karmayogi Abhiyan

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The Ministry of Tribal Affairs is observing *Swachhata Pakhwada* from 17th September to 2nd Oct 2025 with a pledge and a series of cleanliness activities across the country. The campaign aligns with the nationwide movement *Swachhata Hi Seva (SHS) 2025*, launched on 17th September and culminating on Gandhi Jayanti, 2nd October 2025.

A special cleanliness drive will be undertaken at Shastri Bhawan and Jeevan Tara Building, reinforcing the Ministry's commitment to the Hon'ble Prime Minister Shri Narendra Modi's call for a cleaner, greener, and healthier India.

As part of *Adi Sewa Parv* (17th September – 2nd October 2025) under the *Adi Karmayogi Abhiyan*, *Swachhata Hi Seva 2025* will also be conducted in all tribal-dominated villages across the country.

Swachhata Pakhwada in Tribal Institutions – Nationwide Participation

- **470+ Eklavya Model Residential Schools (EMRSs):** Student-led competitions, debates, and creative activities to spread awareness on cleanliness and eco-friendly practices.
- **29 Tribal Research Institutes (TRIs):** Campus and community-level cleanliness drives with active participation of faculty, researchers, and local tribal communities.
- **Office-level drives:** Intensive cleaning activities at Shastri Bhawan and Jeevan Tara Building with full staff involvement.
- **Community mobilization:** Tribal-dominated villages leading awareness campaigns and encouraging households to join the nationwide call of “*Ek Din, Ek Ghanta, EkSaath*” on 25th September 2025.

Voices of Leadership

Union Minister of Tribal Affairs, Shri Jual Oram: “Cleanliness is a shared responsibility. By involving EMRS students, TRIs, and tribal communities, we are nurturing a culture of dignity and health that aligns with the vision of *Viksit Bharat@2047*.”

Minister of State, Shri DurgadasUikey:“The Ministry’s *SwachhataPakhwada* reflects the spirit of *Jan Bhagidari*. With tribal youth at the forefront, these campaigns are transforming into true people’s movements.”

Secretary, Ministry of Tribal Affairs, Shri VibhuNayar:“Swachhata drives in our schools, institutes, and offices are not just symbolic; they are building blocks for sustainable and participatory development. During *Adi SewaParv*, all tribal-dominated villages will take this responsibility in a serious and sustained manner.”

Towards *Swachh* and *Viksit Bharat*

The Ministry of Tribal Affairs will actively contribute to the five key pillars of *Swachhata Hi Seva 2025*:

1. Transformation of neglected spots into clean public spaces.
2. Eco-friendly festivities and zero-waste celebrations in tribal institutions.
3. *Safai Mitra Suraksha* and *Samman* – recognition of sanitation workers.
4. Student and youth advocacy for clean villages and ODF Plus models.
5. Community-led voluntary *Shramdaan* on 25th September 2025.

The Ministry calls upon all tribal communities, institutions, and citizens to join the campaign and make cleanliness a way of life – a tribute to Mahatma Gandhi and a step towards *Viksit Bharat@2047*.



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