

CBIC and its subordinate offices to undertake Special Campaign 5.0 for swachhata and efficiency

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The Special Campaign 5.0 shall commence from October 2nd to October 31st, 2025. The campaign aims to institutionalise *swachhata* and minimise pendency, with a special focus on the disposal of e-waste, space management, record management, and overall cleanliness in and around offices. The Central Board of Indirect Taxes and Customs (CBIC) shall be enthusiastically participating in the Special Campaign 5.0.

In the previous year, CBIC had made significant strides in the Special Campaign for Disposal of Pending Matters 4.0, which was actively implemented across all its offices nationwide. Launched on 2nd October 2024 and running through 31st October 2024, the campaign was designed to institutionalize cleanliness (*swachhata*) at the workplace and surrounding areas while also reducing backlogs in key areas such as record management, file weeding, scrap disposal, and creating more available space.

The joint effort led to significant results on parameters of record management (both physical and e-files), disposal of scrap (along with e-waste) and the quantum of revenue generated by way of disposal (during special campaign 4.0):

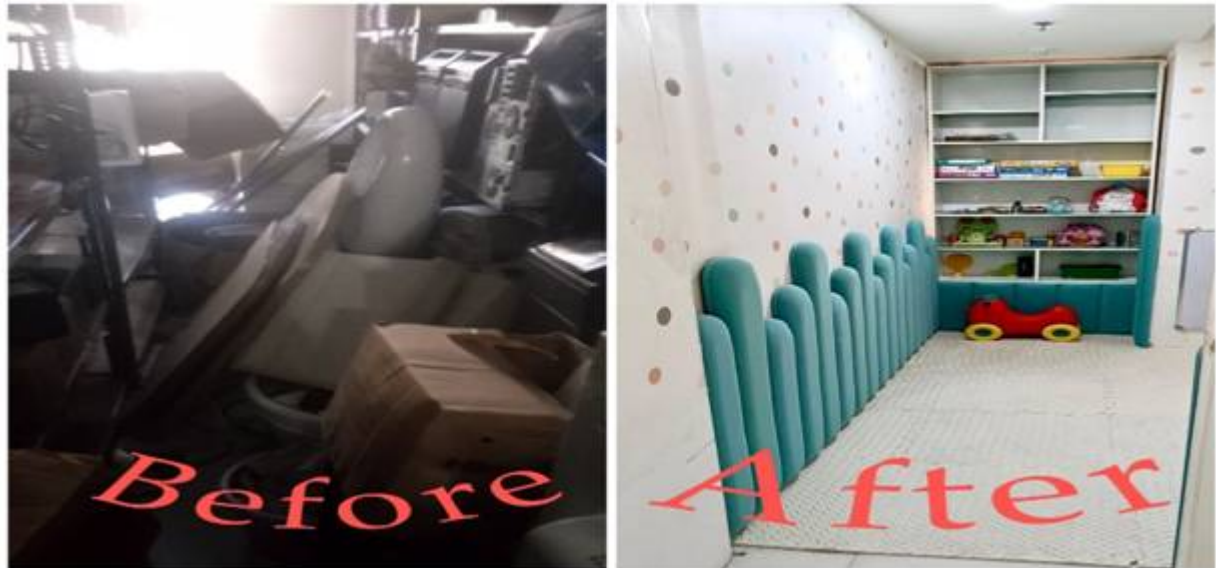
- **55,618 physical files were reviewed and out of which 32,615 files were weeded out**
- **22,645 e-files were reviewed and 17,549 files were closed.**
- **1,094 cleanliness campaign events were organised in the office premises and public places**
- **Rs. 12,67,636/- revenue was generated during the campaign on account of disposal of scrap including e-waste and non-office scrap resulting in freeing up of additional office space of 29,819 square feet.**

Some of the significant initiatives undertaken during the Special campaign 4.0 are as follows:

1. Space management via disposal of contraband goods worth Rs. 465.5 cr. were achieved.



2. Space management for the welfare of the employees in offices – creation of Creche & canteen



3. Creation of a parking space for staff by cleaning the unused area by the Bhopal CGST Zone.



4. Donation drive – Clothes were collected and donated to needy people



5. Clean and Green Environment- Plantation drive



6. Disposal of Waste – Space management



7. Disposal of E-waste



Wide publicity for the efforts made was given on social media platforms especially, to share best practices. These achievements reflect an unwavering commitment to fostering a cleaner, greener, and more sustainable environment and has set a robust foundation for the upcoming Special Campaign 5.0.

During the **preparatory phase of Special Campaign 5.0**, extensive efforts have been undertaken to ensure that nodal officers across the country are thoroughly sensitised about the objectives, scope, and various activities envisaged under the campaign. To strengthen coordination and effective implementation, nodal officers have been designated in all zones and Directorates under CBIC. These officers have been tasked with the responsibility of guiding and sensitizing field formations, ensuring that the prescribed timelines are strictly adhered to, and fostering a culture of innovation by encouraging brainstorming sessions for identifying new initiatives that can further enhance the outcomes of *Special Campaign 5.0*.

NB/KMN

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