

DPIIT to Organize Special Campaign 5.0 from 2nd to 31st October 2025 for Improving Swachhata and Disposal of Pending References

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Department for Promotion of Industry & Internal Trade (DPIIT) will organize Special Campaign 5.0 for improving Swachhata and disposal of pending references from 2nd October to 31st October, 2025 on the lines of the Special Campaigns held in 2021, 2022, 2023 and 2024. This year, it aims at saturation of Swachhata in the office premises of DPIIT and its all attached/subordinate offices/PSUs/autonomous organizations.

Special Campaign 5.0 will be organized in two phases and Preparatory Phase: 15th September, 2025 – 30th September, 2025 of the campaign has already started. Last year, the Department successfully participated in the Special Campaign 4.0 and achieved overwhelming results in reducing the pendency to ensure improved work experience for the staff.

For Special Campaign 5.0, DPIIT has identified 70 campaign sites, including field and branch offices of its attached, subordinate, and autonomous bodies across the country. The campaign will focus on activities such as e-waste disposal, record management, and space utilization. Special emphasis will be laid on the effective and scientific management of e-waste, ensuring cleaner and better-maintained office spaces while promoting sustainable practices.

During Special Campaign 4.0, attention was given for institutionalizing Swachhata and minimizing pendency. A total of 58,545 physical files were reviewed and 15,816 files were weeded out. The weeding out of physical files and scrap disposal resulted in 15,847 Sqr. feet free space and Rs. 16,39,452/- of revenue generation.

DPIIT successfully achieved its targets for pendency disposal by addressing all Public Grievances, PG Appeals, and identified rule simplifications. The Department also conducted 300 cleanliness drives at 70 locations nationwide. Space management, a key focus of the campaign, was effectively implemented by removing unused items and converting available space into a recreation hall and gym. Organizations under DPIIT also took innovative steps: the National Institutes of Design at Andhra Pradesh and Haryana launched a “waste to art” initiative to reuse waste materials creatively, while the National Council for Cement and Building Materials, Ballabgarh, installed a 450 KWH solar rooftop system to promote renewable energy resources. Further, the Central Pulp & Paper Research Institute distributed notebooks made from agricultural waste and tables created from redundant scrap to students of a local school, sensitizing them about sustainable practices and environmental responsibility.

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