

Startup India-DPIIT signs MoU with CarDekho Group to strengthen startup ecosystem in mobility, fintech and emerging tech sectors

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Startup India, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, signed a Memorandum of Understanding (MoU) with CarDekho Group, an autotech and finance solutions platform, to further strengthen India's startup ecosystem across mobility, fintech, insurtech, and emerging technology sectors.

Under the collaboration, DPIIT and CarDekho Group will accelerate the growth of DPIIT-recognised startups by providing strategic mentorship, market access, technology infrastructure, and funding opportunities. Startups will gain access to CarDekho's diverse platforms—CarDekho, InsuranceDekho, rupyy, BikeDekho, ZigWheels, PowerDrift, Revv, CollegeDekho, Crack-ED and others—opening avenues for collaborations and customer reach.

The partnership will also explore hosting innovation challenges under the Bharat Startup Grand Challenge to promote entrepreneurship in areas such as electric mobility, auto-tech, finance and sustainability. Startups will have access to CarDekho's leadership network for domain-specific guidance and co-investment opportunities through the Girnar Vision Fund (GVF). Skill development initiatives will also be undertaken in collaboration with CarDekho brands to build entrepreneurial and technical capabilities among founders and startup teams.

Speaking on the occasion, Joint Secretary, DPIIT, Shri Sanjiv, said that connecting the expertise of leading corporates with the innovation potential of Indian startups will unlock powerful solutions for mobility, finance, and sustainability. He added that the partnership with CarDekho will create opportunities for collaboration, capacity building, and market access across the country.

Co-founder & CEO, CarDekho Group, Amit Jain, said that the company is committed to co-creating with India's most promising startups and driving innovation that impacts millions. Partnering with DPIIT and integrating with the Startup India platform, he said, will enable CarDekho to mentor, fund, and provide market access to emerging entrepreneurs in mobility, fintech and beyond.

The MoU was signed by Director, DPIIT, Dr. Sumeet Jarangal, and Co-founder & CEO, CarDekho Group, Amit Jain, in the presence of senior officials from both organisations.

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