

Shilp Samagam Mela: Celebration of Art, Craft and Culture

Posted On: 05 SEP 2025 9:34PM by PIB Delhi

The much-awaited Shilp Samagam Mela 2025 opened today in Bengaluru, bringing to life India's extraordinary heritage of crafts and culture. Organized by the Ministry of Social Justice and Empowerment, Government of India, in collaboration with TULIP, the mela will be held from 5th to 14th September 2025 at Freedom Park, Bengaluru.

This year's edition features 75 stalls of artisans' handicrafts, showcasing exquisite creations ranging from intricate metalwork, wooden artifacts, cane and bamboo products, pottery, textiles, and handwoven treasures of more than 13 states. The mela reflects India's rich artistic legacy while also serving as a vital marketplace where artisans engage with urban and international audiences. Shilp Samagam Mela highlights the skills of artisans from diverse communities, including Scheduled Castes (SCs), Other Backward Classes (OBCs) and Safai Mitras.

Dr. Virendra Kumar, Union Minister of Social Justice and Empowerment inaugurated the mela today, in the presence of Honble Shri Ramdas Athawale, Minister of State, SJE, Shri P.C.Mohan, Hon'ble Member of Parliament, Bengaluru Central and senior officials of SJE and Social Welfare Dept. Government of Karnataka, artisans, and cultural representatives.



Each evening, the mela will transform into a cultural festival with folk dances, traditional music, and storytelling performances, giving visitors a glimpse into India's living heritage. Shilp Samagam Mela 2025, Bengaluru is more than a craft fair; it is a celebration of India's unity in diversity, ensuring that every artisan's story is heard, every tradition honoured, and every craft valued.

KV

(Release ID: 2164313)