

# UIDAI onboards Starlink for Aadhaar-Based Customer Verification

## India's Digital Infrastructure Proves Its Strength as Aadhaar Supports Starlink's Seamless Onboarding

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The Unique Identification Authority of India (UIDAI) has onboarded satellite-based internet provider Starlink Satellite Communication Pvt Ltd. Starlink will use Aadhaar Authentication for customer verification, which will make the entire process smooth, secure and very easy.



Aadhaar, one of the most trusted digital identity systems, will ensure that customer onboarding is quick, paperless, and compliant with Know Your Customer (KYC) norms.

Starlink's onboarding with Aadhaar authentication signifies a powerful synergy: India's trusted digital identity joining hands with global satellite technology. Aadhaar e-KYC will facilitate the onboarding of users seamlessly, ensuring compliance with regulatory requirements while delivering high-speed internet to households, businesses, and institutions. Aadhaar authentication by users will happen on a voluntary basis as per the existing rules.

The appointment of Starlink Satellite Communication Pvt Ltd as a Sub-Authentication User Agency and Sub-eKYC user agency was done in the presence of CEO UIDAI Sh Bhuvnesh Kumar; Deputy Director General UIDAI Sh Manish Bhardwaj and Parnil Urdhwareshe, Director, Starlink India.

Aadhaar the foundation of India's digital public infrastructure, has been a catalyst of ease of living and ease of

doing business. Its face authentication solution is now gaining momentum faster due to its ease of usage and convenience for Aadhaar number holders.

The use of Aadhaar authentication by a global satellite internet provider demonstrates the scalability and reliability of India's digital infrastructure. It highlights how Aadhaar can enable innovation in service delivery while ensuring transparency and accountability.

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