

Objectives and Components of Khelo India Policy

Posted On: 18 AUG 2025 6:10PM by PIB Delhi

The Government has recently launched the Khelo Bharat Niti-2025 on 01.07.2025. It is built upon five key pillars that aim to transform India's sports landscape.

First, it focuses on achieving the nation's Excellence on the Global Stage by enhancing infrastructure, talent identification and international competitiveness. Second, Sports for Economic Development emphasizes leveraging sports to boost industries such as tourism, manufacturing and sports technology. Third, Sports for Social Development promotes inclusivity, health and education through sports, fostering societal cohesion. Fourth, Sports – A People's Movement seeks to engage communities in physical activities, making sports a cultural cornerstone. Finally, the Khelo Bharat Niti-2025 aligns with the National Education Policy (NEP) 2020, integrating sports with education to nurture holistic development and life skills in students, youth, promoting both academic and athletic excellence.

Niti focuses on several key objectives, which are given below:

- Establish comprehensive sports programs for all participation groups, from grassroots to elite levels.
- Organize sports competitions and leagues at various levels, creating a robust competitive structure.
- Implement physical literacy initiatives to promote a culture of sports and physical activity.
- Develop a robust talent identification and development system to nurture future champions.
- Ensure equitable access to sports infrastructure across the country.
- Provide athlete-centric support systems for the holistic development of sportspersons.
- Promote sports science, medicine and innovation to enhance performance and well-being.
- Strengthen governance and institutional frameworks in the sports sector.
- Revamp funding mechanisms to ensure sustainable development of sports.

For detailed objectives and features, Khelo Bharat Niti-2025 may be referred to, a copy of which is readily available in the public domain on the website of this Ministry at https://yas.nic.in/sites/default/files/Khelo-Bharat-Niti-2025_0.pdf

The Khelo Bharat Niti-2025 envisages a whole-of-Government and multi-stakeholder approach for its effective implementation. There are no provisions of financial assistance to the State/UTs under the Khelo Bharat Niti-2025 as it does not seek to propose any specific programme/scheme having financial implications.

With the objective to ensure equitable access to sports infrastructure across the country, the Khelo Bharat Niti-2025 emphasizes equitable access to sports facilities, with a focus on infrastructure development from block to state levels, irrespective of economic, social and geographic disparities.

Further, with the objective of developing a robust talent identification and development system to nurture future champions, the Khelo Bharat Niti-2025 aims to expand sports talent search and development activities involving important stakeholders like National Sports Federations (NSFs), States, educational institutes, and private organizations. It also has provisions to develop a national platform that facilitates talent identification, development and monitoring to act as a single window and to integrate with educational institutions and a smooth transition mechanism for athletes as key components.

With the objective to establish comprehensive sports programs for all participation groups in sports, from grassroots to elite levels, the Khelo Bharat Niti-2025 has provisions to establish dedicated sports facilities with services tailored to their specific needs to foster inclusivity and increase participation in sports among

women, persons with disabilities and marginalized communities. The Niti also has provisions to organize regular sporting leagues, designed specifically for these groups, to enhance engagement and provide sustained opportunities for involvement.

This information was given by the Minister of Youth Affairs and Sports, Dr Mansukh Mandaviya in a written reply to a question in Lok Sabha today.

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(Release ID: 2157585)