

Update on Vaccination Campaign for Children

11 vaccines are administered free of cost to children under the vaccination campaign in the country

Routine immunization sessions are organized on a weekly basis in rural and urban areas of the district to vaccinate children and pregnant women

Strategic interventions like advocacy, social mobilization, inter personal communication at family level and media engagement are undertaken as measures to improve immunization coverage

Intensified Mission Indradhanush, special catch-up vaccination campaign under the Universal Immunization Programme was conducted in areas of low immunization coverage to vaccinate left out & dropped out children and pregnant women

Special vaccination campaigns such as National Immunization Days as a part of the Pulse Polio programme are carried out every year

Posted On: 01 AUG 2025 2:29PM by PIB Delhi

- Hepatitis B Vaccine
- Oral Polio Vaccine (OPV)
- Bacillus Calmette-Guérin Vaccine (BCG)
- Injectable Polio Vaccine (IPV)
- Pentavalent Vaccine
- Rotavirus Vaccine (RVV)
- Pneumococcal Conjugate Vaccine (PCV)
- Measles & Rubella Vaccine (MR)
- Diphtheria Pertussis Tetanus Vaccine (DPT)
- Tetanus & Adult Diphtheria Vaccine (Td) and
- Japanese Encephalitis Vaccine (JE)

Routine immunization sessions are organized on a weekly basis in rural and urban areas of the district to vaccinate children and pregnant women. Before each session, the ASHA worker of the concerned area goes door-to-door to inform beneficiaries about the vaccination session site and to motivate children and pregnant women to come and get vaccinated on the vaccination day. To maximize vaccine coverage in the country, Information Education and Communication (IEC) activities are implemented across the country. IEC dissemination is carried out through service broadcasters such as Doordarshan using media celebrities, radio jingles and YouTube podcasts. Social media platforms such as X handle, Instagram handle and Facebook page are used. Localized community-level activities such as miking, posters and group meetings are also organized.

The efforts made by the Government to make vaccination campaign and health awareness programme more effective during the last five years in the country are as follows: -

- State Task Force on Immunization (STFI), District Task Force on Immunization (DTFI) and Block Task Force on Immunization (BTFI) ensure effective implementation of the vaccination drives which are regularly undertaken.
- Strategic interventions like advocacy, social mobilization, inter personal communication at family level and media engagement are undertaken as measures to improve immunization coverage.
- Intensified Mission Indradhanush, special catch-up vaccination campaign under the Universal Immunization Programme was conducted in areas of low immunization coverage to vaccinate left out & dropped out children and pregnant women.
- Special vaccination campaigns such as National Immunization Days (NIDs) as a part of the Pulse Polio programme are carried out every year.
- Hosting of Village Health and Nutrition Days (VHND) on designated days for immunization activities.
- The Ministry of Health and Family Welfare has rolled out the U-Win portal for the digital registration and recording of all vaccination events of children and pregnant women.

The Union Minister of State for Health and Family Welfare, Smt. Anupriya Patel stated this in a written reply in the Lok Sabha today.

MV

HFW/PQ-Update on Vaccination Campaign for children/01 August 2025/2

(Release ID: 2151236)