

COMPETITIVENESS OF TEXTILE SECTOR

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The Government has approved 7 (Seven) sites for setting up of PM MITRA Parks, one each in Gujarat, Karnataka, Madhya Pradesh, Maharashtra, Tamil Nadu, Telangana and Uttar Pradesh.

Infrastructure works worth Rs 1,197.33 cr for providing external infrastructure till the Park gates have been started by various state governments and an expenditure of Rs. 291.61 crores have been incurred so far. Works worth Rs. 399.26 are at various stages of sanction or approval. A Rs. 2,063 crore development plan for PM MITRA Park Madhya Pradesh has been approved while a similar plan for Tamil Nadu worth Rs. 1894 Cr. has also been approved. In Madhya Pradesh, Engineering, Procurement and Constructions (EPC) package worth Rs. 773 cr inviting tenders for infrastructure development was floated on June 30, 2025. In PM MITRA park Telangana, construction of industrial sheds is under progress while works for Rs. 118 cr are under execution in PM MITRA Park, Maharashtra.

The Government is administering following schemes to modernize and strengthen the handloom sector and for welfare of handloom workers across the country:

1. National Handloom Development Programme;

2. Raw Material Supply Scheme;

Under the above schemes, financial assistance is provided to eligible handloom agencies/workers for raw materials, procurement of upgraded looms & accessories, solar lighting units, construction of worksheds, product diversification & design innovation, technical and common infrastructure, marketing of handloom products in domestic/overseas markets, concessional loans under weavers' MUDRA scheme and social security etc.

In addition to the above, the Government also implements two schemes namely National Handicrafts Development Programme (NHDP) and Comprehensive Handicrafts Cluster Development Scheme (CHCDS) for overall development and promotion of handicrafts sector across the country. Under these schemes, need based financial and technical assistance is provided for end-to-end support to the artisans through marketing events, skill development, cluster development, formation of Producer Companies, direct benefit to artisans, infrastructural and technology support, research and development support, digitization, branding and marketing of handicraft products in domestic & international markets etc. which benefit the traditional crafts and artisans throughout the country.

The Government is implementing Samarth scheme (Scheme for Capacity Building in Textiles Sector) with the objective to provide demand driven, placement-oriented skilling programmes to supplement the efforts of the industry in creating jobs in the organized textile and related sectors, covering the entire value chain of textiles, excluding Spinning and Weaving in the organized sector. Samarth is implemented on Pan India basis. Under Samarth scheme as on 24.07.2025, a total of 4,57,724 beneficiaries have been trained (passed) including traditional sector like Handloom & Handicrafts etc., Skill upgradation training is also provided to handloom workers in technical areas i.e. weaving, dyeing/printing and designing etc. through Weaver Service Centre under SAMARTH Scheme.

For providing e-commerce benefits, an e-commerce portal (indiahandmade.com) has been developed facilitating weavers & artisans for online marketing of handloom & handicrafts products directly to the buyers/consumers without involvement of any intermediaries.

This information was provided by THE MINISTER OF STATE FOR TEXTILES SHRI SHRI PABITRA MARGHERITA in a written reply to a question in Rajya Sabha today.

MAM/SMP

(Rajya Sabha US Q1594)

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