

Cultural Heritage Conservation and Sustainable Tourism

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The development, promotion, management and maintenance of tourist sites, including cultural and natural heritage sites, is primarily the responsibility of the State Governments/Union Territory Administrations.

Ministry of Tourism has formulated a National Strategy for Sustainable Tourism and initiated Travel for LiFE programme to promote sustainable tourism in the country and to encourage the tourists and tourism businesses to adopt sustainable tourism practices.

The Swadesh Darshan 2.0 scheme of the Ministry has been initiated with the objective of developing sustainable and responsible destinations following a tourist & destination centric approach.

The Ministry is also promoting heritage tourism by providing financial assistance to State Governments/Union Territory Administrations/Central Agencies under the 'Swadesh Darshan', 'National Mission on Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' Schemes for the development of tourism related infrastructure and facilities to provide an enriching tourism experience to the visitors.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Rajya Sabha today.

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