

27 States Advancing PM Ekta Malls to Promote ODOP, GI, and Handicrafts Products

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All States are encouraged to establish PM Ekta Mall (Unity Mall), announced in the Union Budget 2023-24, for the promotion and sale of ODOP products (One District, One Product), Geographical Indication (GI) products, and other handicrafts from across the country. The Proposed Mall has provision for dedicated space for each Union Territory and State to display their ODOP products. In the fiscal year 2023-24, under Part- VI (Unity Mall) of the 'Scheme for Special Assistance to States for Capital Investment 2023-24 (SASCI)' of Department of Expenditure, Ministry of Finance Rs.5000 Cr was allocated for construction of PM Ekta Malls in all States. Under which upon recommendation of Department for Promotion of Industry and Internal Trade (DPIIT), Department of Expenditure has approved Detailed Project Reports' (DPRs) of 27 States

The details of fund sanctioned/released is as below:

S.No	States	Place where PM Ekta Mall being constructed	Amount sanctioned by DOE, FY 2023-24 (In Crores)
1	Andhra Pradesh	Visakhapatnam	172
2	Arunachal Pradesh	Itanagar	188
3	Assam	Guwahati	226
4	Bihar	Patna	212.689
5	Chhattisgarh	Raipur	200.77
6	Goa	Chimbel	100
7	Gujarat	Surat	202
8	Haryana	Karnal	155
9	Himachal Pradesh	Dharamshala	132
10	Jharkhand	Ranchi	162.92
11	Karnataka	Mysuru	192.99106
12	Kerala	Thiruvananthapuram	120
13	Madhya Pradesh	Ujjain	284
14	Maharashtra	Navi Mumbai	195.136
15	Manipur	Imphal	149
16	Meghalaya	New Shillong	132

17	Mizoram	Aizawl	127
18	Nagaland	Chumukedima	145
19	Odisha	Bhubaneswar	187.12
20	Punjab	Amritsar	159
21	Rajasthan	Jaipur	202
22	Sikkim	Gangtok	106
23	Tamil Nadu	Chennai	223
24	Telangana	Hyderabad	202
25	Tripura	Agartala	114
26	Uttar Pradesh	Agra, Lucknow, and Varanasi	370.247
27	Uttarakhand	Haridwar	136
	Total		4795.87306

The SASCI guidelines issued by the Department of Expenditure provided for an amount of Rs. 5000 crore for setting up of one Ekta Mall per State, to be set up preferably in the State-capital, on a 'first come first serve basis'. The guidelines also have a provision for considering setting up of the Unity Mall in the financial-capital or a prominent tourism Centre of the State. An amount of Rs.5,000 crore has been earmarked for the Scheme. This will be provided to the States on 'First-come First-served basis. Exception has been given to the State of U.P, being a large state, to construct 3 Ekta Malls within the allocated budget. The land for the mall is made available by the State Government free of cost or the cost of acquisition of the land is borne by the State Government.

This information was given by the Minister of State for Ministry of Commerce & Industry, Shri Jitin Prasada, in a written reply in the Lok Sabha today.

Abhishek Dayal/Abhijith Narayanan/Shabbir Azad

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