

Mera Gaon Mera Dharohar Programme

Posted On: 28 JUL 2025 3:43PM by PIB Delhi

To preserve and promote India's rich cultural heritage, the Ministry of Culture has established the National Mission on Cultural Mapping (NMCM). Implemented by the Indira Gandhi National Centre for the Arts (IGNCA), the mission aims to document India's cultural heritage and its potential to revitalize rural economics.

As a part of Azadi Ka Amrit Mahotsav, NMCM launched Mera Gaon Meri Dharohar (MGMD) portal in June 2023 (<https://mgmd.gov.in/>). This initiative aims to document the cultural heritage of 6.5 lakh villages of India. Currently, 4.7 lakh villages are live on the portal with their respective cultural portfolios.

The MGMD portal captures a wide range of cultural elements, including oral traditions, beliefs, customs, historical significance, art forms, traditional food, prominent artists, fairs and festivals, traditional dress, ornaments and local landmarks. This Portal also includes the cultural expressions of India's marginalized communities and lesser-known traditions across the country.

NMCM is a significant step towards preserving India's cultural heritage and empowering rural communities. By documenting and promoting cultural assets, the mission aims to strengthen cultural identity and foster economic development.

The total number of villages targeted for cultural mapping across the country under the MGMD programme is 6.5 lakh, including 41,116 villages in the state of West Bengal. As of now, 5,917 villages in West Bengal have mapped, and corresponding data has been uploaded on the MGMD Web Portal. The remaining 35,199 villages are in active documentation process.

So far, no financial assistance has been allocated/sanctioned for implementation of the said programme, state-wise including Tamil Nadu.

Currently, the data of 4.7 lakh villages have been uploaded on the MGMD Web Portal. The data would help in identifying and documenting preservation of intangible cultural heritage, including traditional art forms, rituals and folk performances;

This information was given by Union Minister for Culture and Tourism Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

Sunil Kumar Tiwari

pibculture[at]gmail[dot]com

(Release ID: 2149271)