

Promotion of Coastal and Marine Adventure Tourism

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Development and promotion of tourist destinations and products, including adventure tourism is undertaken by the respective State Government/Union Territory (UT) Administration. The Ministry complements the efforts of States/UTs through various schemes and initiatives.

The Ministry of Tourism through its central sector schemes of 'Swadesh Darshan', 'Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive (PRASHAD)' and 'Assistance to Central Agencies for Tourism Infrastructure Development' extends financial assistance to the State Governments/UT Administrations for tourism infrastructure development in the country including adventure tourism. The projects undertaken for development by the Ministry are identified in consultation with State Governments/Union Territory Administrations/Central Agencies and are sanctioned subject to submission of project proposals by them, their adherence to relevant scheme guidelines and submission of suitable Detailed Project Reports.

The Ministry of Tourism, in association with the Adventure Tour Operators Association of India (ATOAI) has formulated Model Adventure Safety Guidelines with an aim to establish a comprehensive and standardized framework to ensure safety in the Adventure Tourism sector across India. These guidelines have been circulated to all States and Union Territories for adoption and formulation/updation of safety protocols.

All the States/Union Territories have been requested to maintain a strict watch on all adventure related activities and ensure strict adherence to safety regulations and licensing norms by all the operators.

This information was given by Union Minister for Tourism and Culture Shri Gajendra Singh Shekhawat in a written reply in Lok Sabha today.

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