

India's Vibrant Press and Media Ecosystem Expands with Over 1.55 Lakh Publications and 908 Private TV Channels

Prasar Bharati Expands Regional Outreach Through DD Free Dish and BIND Scheme

92 Private and 50 DD Channels Available on DD Free Dish, Covering Multiple Regional Languages

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India has a vibrant press and media ecosystem, which has witnessed growth in recent years, as mentioned below:

- Number of publications registered with the Press Registrar General of India has increased from 1.05 Lakh in 2014-15 to 1.55 Lakh in 2024-25.
- Number of private satellite TV Channels have also increased from 821 in 2014-15 to 908 in 2024-25.

As of today, 92 private channels and 50 Doordarshan Channels are available on DD Free Dish. Both private and DD channels operate in various regional languages, ensuring wider audience reach across the country.

Expansion of Prasar Bharati's network across the country is a continuous process undertaken under the Broadcasting Infrastructure & Network Development (BIND) Scheme 2021-26. Three transmitters have been approved under this scheme in Himachal Pradesh. These include 5kW transmitter in Mandi and 1kW FM transmitters in Chamba and Dharampur each.

This information was submitted by Union Minister of State for Information and Broadcasting Dr L Murugan in Lok Sabha today.

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