

DGFT Showcases 'Trade Connect' ePlatform to Empower Indian Exporters with Global Market Access Tools at IIGF and Toy Biz International Expo

Trade Connect Platform Garner Attention at Major B2B Trade Fairs; Boosts MSME Exporter Outreach

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To enhance awareness and adoption of the Trade Connect ePlatform, the Directorate General of Foreign Trade (DGFT), Ministry of Commerce and Industry, participated in two major B2B trade exhibitions this month — 71st India International Garment Fair (IIGF) and the 16th Toy Biz International B2B Expo 2025.

The 71st edition of India International Garment Fair (IIGF) was inaugurated on July 01, 2025 by Minister of State for Textiles and External Affairs, Shri Pabitra Margherita, at Yashobhoomi Convention Centre, Dwarka, New Delhi. IIGF is one of the largest and most prestigious B2B apparel trade events featuring 360+ Indian exhibitors showcasing their products to buyers from 79 countries, including the UK, Spain, Greece, Italy, France, and Germany. The hon'ble minister visited Trade Connect booth and appreciated the platform's services and their utility in empowering Indian MSME exporters

DGFT also participated in the 16th Toy Biz International B2B Expo, held during July 04-07, 2025 at Bharat Mandapam, New Delhi, organized by the Toy Association of India. With over 400 Indian brands on display, live demonstrations of the Trade Connect platform were conducted, highlighting how it enables exporters to access credible trade information, connect with verified international buyers, and navigate global market entry more efficiently.

Trade Connect will also be participating in the key upcoming events including World Food India, 2025 at New Delhi and India International Jewellery Show at Mumbai to continue the outreach to exporters and international participants.

About Trade Connect ePlatform :

Trade Connect ePlatform, an initiative of the Directorate General of Foreign Trade (DGFT) under the Ministry of Commerce & Industry, serves as a comprehensive hub of information and services on international trade for all stakeholders. The platform has onboarded Indian Missions, Export Promotion Councils and Commodity Boards, officials from Department of Commerce and DGFT as well as other stakeholders to provide comprehensive support to Indian exporters.

Trade Connect provides latest and updated information on tariffs, certifications, trade events, eCommerce, and buyers in a simplified manner to MSMEs. Interactive courses to introduce MSMEs to exports & related procedures across multiple languages are also provided.

It also serves a single point of issuance and validation for preferential and non-preferential certificates of origin through a secure, electronic, paperless issuance process with all authorised issuing agencies being present on the platform.

Exporters can access Trade Connect ePlatform at <https://trade.gov.in>.

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