

Union Agriculture Minister Shri Shivraj Singh Chouhan, via a video message, announces a meeting to discuss cotton production

“A special meeting on cotton production will be held in Coimbatore on July 11, 2025” – Shri Shivraj Singh Chouhan

“Focused deliberations are being held to improve the productivity and quality of cotton” – Shri Chouhan

The Union Agriculture Minister has also invited suggestions from farmer brothers and sisters to enhance cotton productivity

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Union Minister of Agriculture and Farmers' Welfare and Rural Development, Shri Shivraj Singh Chouhan, today released a video message as part of a series of crop-specific meetings announcing an important meeting, on cotton production, to be held in Coimbatore on July 11, 2025. He also invited suggestions from India's farmer brothers and sisters.

In his message, Union Agriculture Minister Shri Shivraj Singh Chouhan said:

“My dear sisters and brothers who cultivate cotton,

The productivity of cotton in our country is currently quite low. In recent times, the productivity has declined further due to the TSV virus affecting BT cotton. Cotton production is declining rapidly, putting our farmers in acute distress. It is our resolve to increase cotton production while reducing input costs as we aim to develop climate-resilient, high-quality seeds that can withstand viral attacks.

To address this issue, we have convened a meeting on July 11, 2025, at 10 am in Coimbatore. This meeting will include representatives of cotton-growing farmers, farmer organisations, renowned scientists from Indian Council of Agricultural Research (including the Director General of ICAR), agriculture ministers from cotton-producing states, state government officials, representatives from the cotton industry, and agricultural university experts.

My dear sisters and brothers, we are deeply engaged in finding ways to improve both the productivity and quality of cotton. If you have any suggestions on this matter, please call and share them on our toll-free

number: 18001801551. I will consider your suggestions with utmost seriousness, and together, we will prepare a comprehensive roadmap to enhance cotton production in our country.”

.. TSV , -, 11 2025 10 18001801551 [@ChouhanShivraj](https://twitter.com/BHSWFFNMIZ)
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— PIB Agriculture (@PIBAgriculture) [July 9, 2025](#)

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