

Ministry of Youth Affairs and Sports Launches WhatsApp Chatbot Integration with MY Bharat Portal to Enhance Youth Engagement and Experience

Posted On: 27 JUN 2025 11:09AM by PIB Delhi

In a progressive move to enhance digital engagement and streamline access to services for India's Youth, the Ministry of Youth Affairs and Sports has launched WhatsApp integration with the MY Bharat portal (<https://mybharat.gov.in>).

The WhatsApp chatbot is now live on the MY Bharat Portal and also accessible directly via WhatsApp (7289001515), offering users a more seamless, real-time, and user-friendly way to interact with the platform. This release includes core features for all registered MY Bharat users, allowing them to explore Experiential Learning Programs, Volunteering Opportunities, CV creation, Mentorship, Organization Joining/creation, report any issues and access MyBharat Support.

To start the session in WhatsApp chatbot, individual need to send a message 'Hi' to 7289001515 number. Individual login identity shall be identified through OTP and session shall be established.

In upcoming releases many new features will be introduced like In-app Registrations, Notifications with downloads, Media Uploads for event participation, Reminders and Follow-up, Profile / Task Completion etc. In addition to transactional services, the chatbot can be used to send automated reminders, deliver certificates, other resource documents, and share compliance alerts. It will also broadcast campaign content, event highlights, updates on government schemes, best practices, and tool kits to keep youth informed and actively involved.

Key Benefits to Youth:

- Convenient access to MY Bharat services through WhatsApp
- Faster onboarding, Event Participation, and Application tracking
- Real-time updates and reminders
- Easy issue reporting and support resolution
- Regular broadcasts on opportunities, schemes, and best practices
- A familiar, mobile-first interface to stay connected with national programs

This integration reinforces the Ministry's commitment to **empowering youth by embedding public services into the digital platforms they use most**, making it easier for them to stay connected, engaged, and informed.

MY Bharat is a technology platform designed by Department of Youth Affairs (DoYA) and developed by Digital India Corporation (DIC) MeitY Government of India to put in place an institutional method for engagement of youth force of the country. With the main intent of empowering the youth with Indian Ethos of, 'Seva Bhav' and 'Kartavya Bodh' this platform provides options for participation in various volunteering and learning activities, getting mentorship from experts, creation of youth profile & CV, connect with other youths and other exiting capacity building activities.

Manish Gautam/Divyanshu Kumar/Anjelina Alexander

