

## Union Minister of Textiles Shri Giriraj Singh Chairs Textile Advisory Group (TAG) meeting on Cotton and MMF

Mission for Cotton Productivity will support Indian Textile Industry to achieve target of 350 billion USD by 2030: Shri Giriraj Singh

Integration, Innovation, Scale, and Speed Identified as Pillars for Export Growth: Union Minister

Milkweed a good source of income to farmers and fibre to industry, owing to its excellent physical and thermal properties

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Union Minister of Textiles, Shri Giriraj Singh, chaired the Textile Advisory Group (TAG) meeting on Cotton and MMF to review the progress of initiatives aimed at strengthening the entire textile value chain. The said meeting held in Vigyan Bhawan, New Delhi was graced by Shri Pabitra Margherita, Minister of State for Textiles and Smt. Neelam Shami Rao, Secretary, Textiles.



In his address, Shri Giriraj Singh highlighted the Mission for Cotton Productivity, and underscored the critical need to enhance cotton productivity and quality to match the 5F vision of Hon'ble Prime Minister. He emphasized that innovation and collaboration will be centric to boosting farm productivity and ensuring benefits are received at all levels of the value chain. The Union Minister also suggested that data mapping will ensure a more targeted and data-driven approach to policy interventions. In his address, the union Minister of Textiles, also called upon all stakeholders to conduct a comprehensive gap analysis across the demand-supply spectrum of the industry.

The Minister of State, Shri Pabitra Margherita appealed to all industry stakeholders to work together to achieve Vision 2030 in a cohesive manner, enhance value returns to farmers by adopting sustainability in farming and augment supply of good quality cotton to the industry by adopting best of technology and processing practices.

Secretary, Textiles emphasized that all stakeholders should work together to strengthen the entire textile value chain and urged industry leaders for a concerted effort to develop a comprehensive roadmap, including integration across the value chain and adoption of advanced technologies.

Industry leaders welcomed the Minister's vision, appreciating the Government's proactive approach in fostering technology adoption, promoting sustainable fibres, and strengthening farmer-industry partnerships.

Senior officials from the Ministries of Textiles, Agriculture & Farmers' Welfare, Commerce and Industry, O/o Textile Commissioner, Textiles Committee, Research Institutes, and Industry Associations were present at the meeting. The whole textile value chain was represented in the consultations in the meeting.

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