

Launched under the initiative of Union Agriculture Minister Shri Shivraj Singh Chouhan, the Viksit Krishi Sankalp Abhiyan will be conducted across the country

The campaign will commence from Puri, Odisha on 29th May in the presence of Union Agriculture Minister Shri Shivraj Singh Chouhan

During the 15-day campaign, Union Minister Shri Shivraj Singh Chouhan will travel to nearly 20 states

The campaign aims to realize Prime Minister Shri Narendra Modi's vision of "Lab to Land" and the concept of a developed India

A total of 2,170 teams will reach over 700 districts, 65,000 villages, and approximately 1.5 crore farmers

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Preparations for the nationwide 'Viksit Krishi Sankalp Abhiyan,' initiated by Union Minister of Agriculture & Farmers' Welfare and Rural Development, Shri Shivraj Singh Chouhan have been completed. The campaign will be launched on 29th May 2025 from the sacred land of Puri, Odisha, in the presence of the Union Minister himself. During this extensive 15-day campaign, Shri Chouhan will travel to nearly 20 states, motivating farmers and scientists while engaging in direct dialogue with them.

Following the launch in Odisha on 29th May, Shri Chouhan will visit Jammu, Rajasthan, Gujarat, Uttar Pradesh, Bihar, Maharashtra, Haryana, Punjab, Uttarakhand, Assam, Meghalaya, Karnataka, Tamil Nadu, Telangana, Andhra Pradesh, Madhya Pradesh, Delhi, and Chhattisgarh, interacting with farmers and scientific teams through 12th June.

The campaign aims to educate farmers about modern technologies for major Kharif crops specific to different regions, raise awareness about beneficial government schemes and policies, guide farmers on using Soil

Health Cards for crop selection and balanced fertilizer application, and collect feedback to understand farmer-led innovations and steer research directions accordingly.

To benefit farmers ahead of the Kharif season, the ‘Viksit Krishi Sankalp Abhiyan’ will be organized by the Indian Council of Agricultural Research (ICAR) and the Ministry of Agriculture & Farmers’ Welfare in collaboration with state governments from 29th May to 12th June across more than 700 districts. During this period, scientific teams will visit villages to engage with farmers directly. The campaign will involve all 731 Krishi Vigyan Kendras (KVKs), all 113 ICAR institutes, officials from state-level departments of agriculture, horticulture, animal husbandry, and fisheries, as well as progressive farmers and other agricultural stakeholders.

The campaign aims to directly reach and interact with around 1.5 crore farmers across various states while bringing Prime Minister Shri Narendra Modi’s vision of “Lab to Land” into action. According to Union Minister Shri Shivraj Singh Chouhan, the campaign will play a vital role in advancing the goals of developed agriculture and realizing the broader vision of a Viksit Bharat-2047.

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