

States and UTs Conclude Day-2 of NAM Conclave with Renewed Push for Public Health Delivery

Experiential knowledge exchange and constructive deliberations inspire fresh momentum in Ayush quality standards, regulation, and investment

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LONAVALA, MAHARASHTRA - Day-2 of the second edition of National Ayush Mission (NAM) Conclave 2025, being held at Kaivalyadhama, Lonavala, featured comprehensive discussions on enhancing quality services under Ayush facilities, strengthening regulatory mechanisms, and exploring investment opportunities in the Ayush sector.

The day began with Session IV on "Quality Services Under Ayush Facilities Including Medicinal Plants," coordinated by Dr. A. Raghu, DDG (Ayush), Ayush Vertical DGHS. The session highlighted the implementation of Indian Public Health Standards (IPHS) for Ayushman Arogya Mandir (AAM) and Ayush hospitals, with states expected to achieve 30% compliance by June 2026, 40% by 2028, and 50% by 2029.

Dr. Mahesh Kumar Dadhich, CEO of the National Medicinal Plants Board (NMPB), outlined the vital role of medicinal plants in conservation, biodiversity, and climate change mitigation under the "Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants."

Dr. Saketh Ram Thrigulla presented on the Ayush Grid initiative, a dedicated Digital Health Platform that aims to transform operational efficiency and service delivery in the Ayush sector. Representatives from Kerala, Uttar Pradesh, Telangana, Bihar, Manipur, and Andaman & Nicobar Islands shared their respective best practices and innovations in Ayush healthcare delivery.

Session V focused on "Regulatory Mechanism with Respect to Quality Assurance of Ayush Medicines and Monitoring of Misleading Advertisements," coordinated by Dr. Raman Kaushik. The session addressed the challenges in uniformly implementing regulatory provisions across states and the need for strengthened coordination between central and state authorities. Dr. Galib from AIIA, Delhi, discussed strategies for monitoring misleading advertisements through the Pharmacovigilance program. Representatives from Gujarat, Assam, Karnataka, and Tamil Nadu presented their best practices in regulatory compliance and quality assurance.

The final session of the day explored "Investment Opportunities in Ayush Sector," coordinated by Shri Indroneel Das from Invest India. Dr. Suruchi Mittar, Sr. Vice-President & CIO, Invest India, highlighted the sector's remarkable growth from USD 2.85 billion in 2014 to USD 23 billion by 2023 in manufacturing, with an ambitious target of USD 200 billion by 2030.

Highlights of the Day-1

The NAM Conclave 2025 commenced on May 1 with the participation of several State and UT Ministers, including Dr. Prem Chand Bairwa, Deputy Chief Minister of Rajasthan; Dr. Dayashankar Mishra 'Dayalu' from Uttar Pradesh; Shri Shyam Bihari Jaiswal from Chhattisgarh; Shri Yadvinder Goma from Himachal Pradesh; Smt. Pi Lalrinpuui from Mizoram; and Shri G.T. Dhungel from Sikkim.

In his inaugural address, Shri Prataprao Jadhav, Union Minister of State (Independent Charge) for Ayush and Minister of State, Ministry of Health and Family Welfare, Government of India, highlighted that the number of beneficiaries of Ayushman Arogya Mandir (Ayush) has risen dramatically from 1.5 crore in 2021 to more than 11.5 crore in 2025. Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, noted that the NAM budget has increased from ₹78 crore in 2014 to ₹1275 crore in 2025-26.

Dr. Dayashankar Mishra from Uttar Pradesh reported that the state currently has 3,959 operational Ayush hospitals with varying bed capacities. Shri Prem Chand Bairwa mentioned that Rajasthan is preparing a comprehensive Ayush policy for integrated growth of all Ayush systems, while Shri Yadvinder Goma highlighted Himachal Pradesh's integrated model combining traditional knowledge with modern technology.

Dr. Atul Mohan Kocchar, CEO of NABH, emphasized the importance of accreditation in enhancing trust and regulatory compliance in Ayush facilities. The session also featured insights from specialized institutions like the National Homoeopathy Research Institute in Mental Health (NHRIMH) and the Institute of Applied Dermatology (IAD). Representatives from Andhra Pradesh, Punjab, Tripura, and Maharashtra shared their initiatives to attract investments in the Ayush sector.

Ms. Kavita Garg, Joint Secretary, Ministry of Ayush, shared additional key achievements: "5.6 crore beneficiaries have availed services at Ayush tertiary care institutions. NABH entry-level certification for 1,372 Ayush Health and Wellness Centres, and the establishment of 189 Integrated Ayush Hospitals reflect our commitment to quality and accessibility."

A key highlight of Day-1 was the release of Standard Treatment Guidelines (STGs) on Metabolic Disorders in Ayush Systems of Medicine, covering five major metabolic disorders—Diabetes Mellitus, Obesity, Gout, Non-Alcoholic Fatty Liver Disease (NAFLD), and Dyslipidemia.

The conclave continues to serve as a vital platform for knowledge exchange, policy discussions, and collaborative planning to further strengthen the Ayush healthcare system across India.

About National Ayush Mission

The National Ayush Mission (NAM), launched in 2014, plays a crucial role in preserving and promoting India's traditional systems of medicine and their integration into the mainstream healthcare system. It aims to enhance the availability, accessibility, and quality of Ayush healthcare services across the country through Ayushman Arogya Mandir (Ayush) as part of the Government of India's Ayushman Bharat scheme.

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